



*Sent by email*

July 4, 2025

Anne Wojcicki  
Co-Founder and former CEO of 23andMe  
[anne@ttamresearchinstitute.org](mailto:anne@ttamresearchinstitute.org)

Dear Anne Wojcicki:

**RE: Reminder that the personal information assets soon to be acquired by TTAM Research Institute from 23andMe Inc. are subject to Alberta's *Personal Information Protection Act***

As Alberta's Information and Privacy Commissioner, I write in the context of TTAM Research Institute's (TTAM) pending acquisition of the assets of 23andMe Inc. (23andMe), including genome assets and other personal information, to remind TTAM about legal requirements applicable to the personal information belonging to Albertans.

Any of these assets acquired by TTAM as part of the sale that were collected by 23andMe in Alberta, including genetic and other personal information of Albertans, are subject to Alberta's *Personal Information Protection Act* (PIPA). PIPA governs the collection, use, disclosure, retention, and disposal of personal information by private sector organizations operating within, or having a real and substantial connection to, Alberta.

PIPA generally requires consent for an organization to collect, use or disclose an individual's personal information. In addition, any collection, use or disclosure must be for a purpose that is reasonable. Any subsequent use of the personal information that is beyond the purpose of the original collection requires consent, unless there is an exception, and the purpose of this use must be reasonable. Additionally, personal information may only be used to the extent that it is reasonable for meeting the purpose for which the personal information is used. As a result of these and other requirements as contained in PIPA, TTAM will need to ensure that it follows the rules in PIPA for any use or disclosure of Albertans' personal information, or risk violating the Act.

I understand from information posted on 23andMe's [website](#), that TTAM intends to offer its new customers (as acquired from 23andMe) a choice about the use or disclosure of their data by TTAM, including about whether to participate in research, and that this notice will be emailed to customers. I recently issued a public news release to inform Albertans who were customers of 23andMe about this plan and to carefully review the information before agreeing to any terms and conditions regarding the



use or disclosure of their personal information by TTAM. Under PIPA, an individual has the right to vary or withdraw their consent to the use of their personal information. I have reminded Albertans about this right and the duty of TTAM to act in accordance with PIPA for any withdrawal or variation of consent.

I will continue to monitor this situation closely and will not hesitate to exercise my investigative and enforcement powers under PIPA to ensure the protection of Albertans' privacy rights.

Please note that this letter is being made public on my office's website.

Sincerely,

ORIGINAL SIGNED

Diane McLeod

Information and Privacy Commissioner